



**Winston Churchill High School
2017-2018 ALL-SPORTS PROGRAM
ORDER FORM**

SPIRIT ADVERTISEMENT

***** 10% discount off prices listed if artwork, order form and payment received by June 16th *****

Complete this form and Art Submission Form, one per ad. Return it to CSA. Please print clearly.

Spirit Ad Name _____

Contact Person _____

Preferred Phone _____ (Cell Work Home) Fax number _____

E-mail _____

All ads are in color. See ART SUBMISSION FORM for details.

Choice	Ad Size/ Dimension	Price	Price by June 16, 2017
	Full Page (7 ³ / ₈ x 10)	\$500	\$450
	1/2 Page (7 ³ / ₈ x 4 ⁷ / ₈)	\$300	\$270
	1/2 Page (7 ³ / ₈ x 4 ⁷ / ₈), Placed on Team Photo Page**	\$500	\$450
	1/4 Page (3 ⁵ / ₈ x 4 ⁷ / ₈)	\$175	\$157.50

*Any ad that showcases a student, faculty or staff member and does NOT include a business affiliation or company logo qualifies for the "Spirit Price".

** Includes a 1/2-Page ad that is placed on the same page as the Team Photo (Returning Letterman photo is used for winter and spring sports), only one ad per sport, sold on a first-come, first-served basis.

Final Deadline Fri, July 14, 2017

***** 10% discount off prices listed if artwork, order form and payment received by June 16th *****

RETURN COMPLETED ORDER FORM, ART SUBMISSION FORM AND PAYMENT TO:

CSA SPIRIT All-Sports Program, 13234 Stairock St, San Antonio, Texas 78248

Questions: Angie Pruske, E-mail: wcspiritad@gmail.com, Phone: 210-842-3925

Sold By: _____ Phone# _____ WC Affiliation _____

Check: (payable to CSA) # _____ Check \$ _____ Cash: \$ _____

Credit Card: Visa MasterCard American Express Discover Amount \$ _____

=====Destroy information below once card is processed=====

Card Number _____ Exp Date _____ Security Code _____

Name on Card _____ Signature _____



Winston Churchill High School
2017-2018 ALL-SPORTS PROGRAM

ART SUBMISSION FORM
for **SPIRIT ADS**

SPIRIT AD NAME: _____ Proof required prior to printing: Yes ___ No ___

CONTACT NAME AND NUMBER: _____ DATE PROOF APPROVED: _____

FULL PAGE 7 3/8 X 10

Deadline: July 14, 2017

1/2 PAGE 7 3/8 X 4 7/8	
1/4 PAGE 3 5/8 X 4 7/8	

- Complete one art submission form and advertising order form per ad and please print clearly

Questions: Angie Pruske, email: wcspiritad@gmail.com, 210-842-3925

Please submit a Camera-Ready, digital ad at the correct size in the following preferred format: A PDF file with fonts embedded in CMYK (for color) or Grayscale (for black and white).

Photos should be Minimum 300 DPI Resolution (anything below will print blurry). Please do not send Microsoft Publisher (.pub) or Microsoft Word (.doc) or Microsoft PowerPoint (.ppt) files for the purpose of a camera-ready, digital ad. These formats were not meant to be printed on a commercial press and often do not meet the criteria listed above.

SPIRIT AD:
(NO BUSINESS AFFILIATION)

AD SIZE: (Check One)

- FULL PAGE
- HALF PAGE (1/2 PAGE)
- QUARTER PAGE (1/4 PAGE)

ARTWORK: (Check One)

- ART E-MAILED—CAMERA READY
- PHOTO ATTACHED
- CD OR FLASH DRIVE ATTACHED

DIRECTIONS: (Check One)

- FOLLOW MY DIRECTIONS EXACTLY
- BE CREATIVE

Camera Ready **SPIRIT Ads** need to be e-mailed to .Angie Pruskeat wcspiritad@gmail.com in PDF format or supplied on CD or flash drive when submitting form. Sorry, but we cannot guarantee return of CDs or flash drives. Ad placement within program cannot be guaranteed.

AD COPY & PREFERRED LAYOUT:
(How do you want your ad to look)