



Winston Churchill High School
 2017-2018 ALL-SPORTS PROGRAM
 ORDER FORM

BUSINESS ADVERTISEMENT

***** 10% discount prices are listed if artwork, order form and payment received by June 16th*****

Complete this form and Art Submission Form, one per ad. Return it to CSA. Please print clearly.

Business Name _____

Contact Person _____

Preferred Phone _____ (__ Cell __ Work __ Home) Fax # _____

E-mail _____

All ads are in color. See ART SUBMISSION FORM for details.

Choice	Ad Size/Dimension	Business Price
	Program Cover Sponsorship	\$2,750
	Center Spread – Roster Pages (10 x 10 1/2)	\$1,650
	Inside Front Cover (7 3/8 x 10)	\$1,100
	Adjacent to Inside Front Cover (7 3/8 x 10)	\$1,000
	Inside Back Cover (7 3/8 x 10)	\$1,000
	Adjacent to Inside Back Cover (7 3/8 x 10)	\$900
	Full Page (7 3/8 x 10)	\$650
	1/2 Page (7 3/8 x 4 7/8)	\$375
	1/2 Page (7 3/8 x 4 7/8), Placed on Team Photo Page**	\$650
	1/4 Page (3 5/8 x 4 7/8)	\$225

Any ad with a business affiliation or company logo qualifies for the "Business Price".

***Include a 1/2-Page ad that is placed on the same page as the Team Photo (Returning Letterman photo is used for winter and spring sports), only one ad per sport, sold on a first-come, first-served basis.*

FINAL DEADLINE FRI, JULY 14, 2017

RETURN COMPLETED ORDER FORM, ART SUBMISSION FORM AND PAYMENT TO:

CSA SPIRIT ALL-Sports Program, 12838 Castle George St., San Antonio 78230

Questions: Jay Swearingen, Email: wcbusad@gmail.com, Phone: 210-577-2518

Sold By: _____ Phone# _____ W/C Affiliation _____

Check#: (payable to CSA) _____ Check Amt \$ _____ Cash: \$ _____

Credit Card: __VISA __Mastercard __American Express __Discover CC Amount: \$ _____

=====Destroy information below once credit card is processed=====

Card Number _____ Exp Date _____ Security Code _____

Name on Card _____ Signature _____

Thank you for your support of Charger Athletics! For more information, see the [program tab](http://www.chargersports.org) at www.chargersports.org



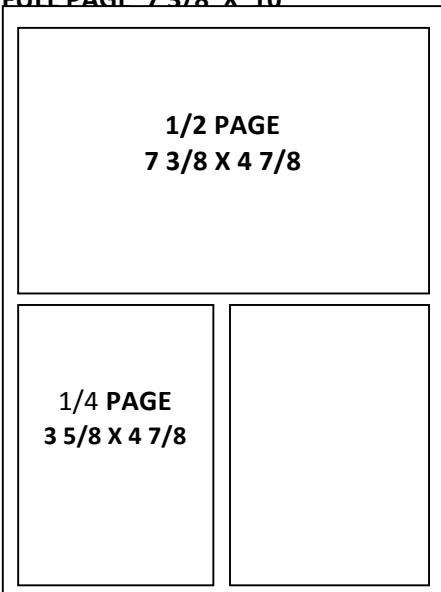
ART SUBMISSION FORM
FOR BUSINESS ADS

BUSINESS NAME: _____ Proof required prior to printing: Yes ___ No ___

CONTACT NAME AND NUMBER: _____ DATE PROOF APPROVED: _____

DEADLINE JULY 14, 2017

FULL PAGE 7 3/8 X 10



- Complete one art submission form and advertising order form per ad and please print clearly.
- Return forms and payment to: CSA Business Ads All-Sport Program, 12838 Castle George St., San Antonio, Texas 78230 or email to Jay Swearingen at WCBUSAD@GMAIL.COM.
- Questions: Jay Swearingen, Email: WCBUSAD@GMAIL.COM, Phone: 210-577-2518

Please submit a Camera-Ready, digital ad at the correct size in the following preferred format: A PDF file with fonts embedded in CMYK (for color) or Grayscale (for black and white).

Photos should be Minimum 300 DPI Resolution (anything below will print blurry). Please do not send Microsoft publisher (.pub) or Microsoft Word (.doc or .docx) or Microsoft Power-Point (.ppt) files for the purpose of a camera-ready, digital ad. These formats were not meant to be printed on a commercial press and often do not meet the criteria listed above.

BUSINESS AD:

AD SIZE: (Check One)

- FULL PAGE
- HALF PAGE (1/2 PAGE)
- QUARTER PAGE (1/4 PAGE)

ARTWORK: (Check One)

- ART E-MAILED – CAMERA READY
- PHOTO ATTACHED
- CD OR FLASH DRIVE ATTACHED

DIRECTIONS: (Check One)

- FOLLOW MY DIRECTIONS EXACTLY
- BE CREATIVE

Camera Ready Business Ads need to be emailed to Jay Swearingen at wcbusad@gmail.com in PDF format or supplied on CD or flash drive when submitting form. CSA cannot guarantee return of CDs or flash drives. Ad placement within the program cannot be guaranteed.

AD COPY & PREFERRED LAYOUT:

(How do you want your ad to look)